

Privacy Notice

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1. Scope

All data subjects whose personal data is collected, in line with the requirements of the General Data Protection Regulation (GDPR).

2. Responsibilities

2.1 The Data Protection Officer/GDPR Owner is responsible for ensuring that this notice is made available to data subjects prior to Business for Health CIC collecting/processing their personal data.

2.2 All Employees/Staff of Business for Health CIC who interact with data subjects are responsible for ensuring that this notice is drawn to the data subject's attention and their consent to the processing of their data is secured.

3. Privacy notice

3.1 Who are we?

Business for Health is a business-led coalition of socially responsible employers, purchasers, investors and innovators. Our aim is to enhance the health and economic resilience of the UK, catalysing and facilitating business contributions to reduce health inequalities and add five years to healthy life expectancy.

Our Data Protection Officer/GDPR Owner and data protection representatives can be contacted directly here:

- tina.woods@businessforhealth.org
- + 44 (0) 7808 402032

The personal data we would like to collect from/process on you is:

- This includes basic information about you such as your name, job title and organisation name. We may



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also collect and store your professional biography and profile photo.

- We will collect, use and store contact information such as your work email address, postal address, mobile number and landline

The personal data we collect will be used for the following purposes:

- Business development
- Marketing
- Project execution

Our legal basis for processing the personal data:

- Legitimate interests, qualifying purpose, necessity and balancing tests
- Where required, to undertake contractual obligations

Any legitimate interests pursued by us, or third parties we use, are as follows:

- Ideas and services of interest to parties to deliver positive impact in business, health and social care
- Facilitate networking and connections between organisations to accelerate innovation

The special categories of personal data concerned are:

- Not applicable

If we require your consent for this activity, you may withdraw consent at any time by contacting our Data Officer at tina.woods@businessforhealth.org, and asking to withdraw consent.



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3.2 Disclosure

Business for Health CIC will not pass on your personal data to third parties without first obtaining your consent.

3.3 Retention period

Business for Health CIC will process personal data for the period of time for the purpose it was obtained for and will store the personal data for the period of time for the purpose it was obtained for.

3.4 Your rights as a data subject

At any point while we are in possession of or processing your personal data, you, the data subject, have the following rights:

- Right of access – you have the right to request a copy of the information that we hold about you.
- Right of rectification – you have a right to correct data that we hold about you that is inaccurate or incomplete.
- Right to be forgotten – in certain circumstances you can ask for the data we hold about you to be erased from our records.
- Right to restriction of processing – where certain conditions apply to have a right to restrict the processing.
- Right of portability – you have the right to have the data we hold about you transferred to another organisation.
- Right to object – you have the right to object to certain types of processing such as direct marketing.
- Right to object to automated processing, including profiling – you also have the right to be subject to the legal effects of automated processing or profiling.
- Right to judicial review: in the event that the organisation refuses your request under rights of access, we will provide you with a reason as to why. You have the right to complain as outlined in Clause 3.6



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below.

- All of the above requests will be forwarded on should there be a third party involved (as stated in 3.4 above) in the processing of your personal data.

3.5 Complaints

In the event that you wish to make a complaint about how your personal data is being processed by Business for Health CIC (or third parties as described in 3.2 above), or how your complaint has been handled, you have the right to lodge a complaint directly with the supervisory authority and Business for Health CIC's data protection representatives Data Protection Officer/GDPR Owner.

The details for each of these contacts are:

Supervisory authority contact details:

- tina.woods@businessforhealth.org
- + 44 (0) 7808 402032

Data Protection Officer/GDPR Owner contact details:

- tina.woods@businessforhealth.org
- + 44 (0) 7808 402032

3.6 How we use your information

Personal data

Under the GDPR, personal data is defined as:

"any information relating to an identified or identifiable natural person ('data subject'); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person."

How we use your information

This privacy notice tells you how we, Business for Health CIC, will collect and use your personal data for conducting business.

Why does Business for Health CIC need to collect and store personal data?

In order for us to provide you our services we need to collect personal data for correspondence purposes,



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marketing and project implementation. In any event, we are committed to ensuring that the information we collect and use is appropriate for this purpose, and does not constitute an invasion of your privacy. In terms of being contacted for marketing purposes, Business for Health CIC would request your specific consent for this processing.

Will Business for Health CIC share my personal data with anyone else?

We may pass your personal data on to third-party service providers contracted to Business for Health CIC in the course of dealing with you. Any third parties that we may share your data with are obliged to keep your details securely, and to use them only to fulfil the service they provide you on our behalf. When they no longer need your data to fulfil this service, they will dispose of it in line with our procedures. If we wish to pass your sensitive personal data on to a third party, we will only do so once we have obtained your consent, unless we are legally required to do otherwise.

How will Business for Health CIC use the personal data it collects about me?

We will process (collect, store and use) the information you provide in a manner compatible with the GDPR. We will endeavour to keep your information accurate and up to date, and not keep it for longer than is necessary. We are required to retain certain information in accordance with the law, such as information needed for income tax and audit purposes. How long certain kinds of personal data should be kept may also be governed by specific business-sector requirements and agreed practices. Personal data may be held in addition to these periods depending on individual business needs.

If you wish to know more about our retention and disposal procedures, please contact our Data Protection Officer/GDRP Owner.

Under what circumstances will Business for Health CIC contact me?

Our aim is not to be intrusive, and we undertake not to ask irrelevant or unnecessary questions. Moreover, the information you provide will be subject to rigorous measures and procedures to minimise the risk of unauthorised access or disclosure.

Can I find out the personal data that Business for Health CIC holds about me?

At your request, we can confirm what information we hold about you and how it is processed. If we do hold personal data about you, you can request the following information:

- Identity and the contact details of the person or organisation that has determined how and why to process your data. In some cases, this will be a representative in

the EU/the UK

- Contact details of the Data Protection Officer, where applicable.
- The purpose of the processing as well as the legal basis for processing.
- If the processing is based on the legitimate interests of Business for Health CIC or a third party, information about those interests.



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- The categories of personal data collected, stored and processed.
- Recipient(s) or categories of recipients that the data is/will be disclosed to.
- If we intend to transfer the personal data to a third country or international organisation, information about how we ensure this is done securely.

The EU and/or the UK has or have approved sending personal data to some countries because they meet a minimum standard of data protection. In other cases, we will ensure there are specific measures in place to secure your information.

- How long the data will be stored.
- Details of your rights to correct, erase, restrict or object to such processing.
- Information about your right to withdraw consent at any time.
- How to lodge a complaint with the supervisory authority.
- Whether the provision of personal data is a statutory or contractual requirement, or a requirement necessary to enter into a contract, as well as whether you are obliged to provide the personal data and the possible consequences of failing to provide such data.
- The source of personal data if it was not collected directly from you.
- Any details and information of automated decision making, such as profiling, and any meaningful information about the logic involved, as well as the significance and expected consequences of such processing.

What forms of ID will I need to provide in order to access this?

We accept the following forms of ID when you request information about your personal data:

Passport, driving licence, birth certificate, or utility bill (from last 3 months)

Contact details of the Data Protection Officer/GDPR Owner:

tina.woods@businessforhealth.org

+44 (0) 7808 402032

Document owner and approval

The Data Protection Officer/GDPR Owner is the owner of this document and is responsible for keeping it up to date.

The current version of this document is available to all members of staff on the corporate intranet and is published on <https://www.businessforhealth.org/>



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